

CHRISTIE KRATZ DESIGN+MOTION

www.christiekratz.com

501.590.4175

christie.kratz@gmail.com

Little Rock, Arkansas

EDUCATION

BA, MASS COMMUNICATION
UNIVERSITY OF ARKANSAS AT
LITTLE ROCK

Minor in Information
Technology
Minor in Film

PROFICIENCIES

Adobe Creative Suite
Graphic Design
Motion Design
Video Editing
Web Design
Sketch and Invision

AWARDS

2016 Bronze Telly Award
2009 ABA Award

REFERENCES

NIKKI BONNER
EXECUTIVE PRODUCER

Mazzy Studios
nikkibonnerark@gmail.com
501.425.7246

CAROLINE REDDMANN
SOCIAL MEDIA MANAGER
CJRW

carolinereddmann@gmail.com
870.897.3124

BRENT WALKER
DIRECTOR OF PHOTOGRAPHY

P. Allen Smith, Hortus LTD.
bwalker5018@gmail.com
501.772.6063

DIGITAL DESIGN CREATIVE

I'm a digital design creative with more than 10 years of experience developing content for broadcast, online, and interactive use. I'm a highly organized multi-tasker who excels at quickly translating concepts into visual designs. Growth is always my goal.

PROFESSIONAL EXPERIENCE

DIGITAL DESIGNER (CURRENT)

FREELANCE

- Offer a range of graphic design services including website design, social media, marketing design, instructional design, motion design and video editing.

CO-FOUNDER & DESIGNER (MAY 2018 - CURRENT)

MOUSEWATCHER

- Social media marketing and responsive engagement.
- Marketing and promotional graphic design.

DIGITAL DESIGNER (SEPTEMBER 2018 - JUNE 2019)

CJRW ADVERTISING AGENCY

- Worked with Digital Director, Social Media Manager, web developers and project managers to plan and design assets for social media marketing campaigns including both paid and organic digital ads, and to wireframe and design client websites.

GRAPHIC DESIGNER - CONTRACT (JANUARY 2018 - AUGUST 2018)

UDACITY

- Designed elements to be animated for use in online training videos covering topics including programming and development, data science, AI, and robotics and engineering.

ART DIRECTOR, EDITOR & DESIGNER (SEPTEMBER 2015 - DECEMBER 2017)

P. ALLEN SMITH, HORTUS LTD.

- Responsible for motion graphic design, visual effect compositing, and video editing for P. Allen Smith's 3 national television shows: *Garden Home*, *Garden Style*, and *Garden to Table*.
- Worked with producers to plan, design, and create instructional content for broadcast and online distribution.
- Oversaw the post-production process; quality checking video, artwork, and graphic design for all broadcast deliverables.

MOTION GRAPHICS DESIGNER & EDITOR (FEBRUARY 2013 - AUGUST 2015)

SEE SPOT RUN PRODUCTIONS

- Designed and produced motion graphics, composited visual effects, and edited video for regional television commercials.

MOTION GRAPHICS DESIGNER (APRIL 2011 - SEPTEMBER 2012)

JM ASSOCIATES, INC.

- Designed and produced motion graphics and visual effects for national television programs on ESPN and Outdoor Channel.

MOTION GRAPHICS DESIGNER (AUGUST 2009 - MARCH 2011)

DEMPSEY FILM GROUP

- Designed motion graphics and composited visual effects for regional and national commercial campaigns, interactive projects, and corporate training programs.

PROMOTIONS PRODUCER (JANUARY 2008 - AUGUST 2009)

NBC AFFILIATE, KARK CHANNEL 4 NEWS

- Wrote, shot, and edited on-air station image and web promotion packages.
- Won an Arkansas Broadcasters Association award for a 2009 station promotion campaign.